

# "To your ears"

**For one meter, two networks become one.**

An audio installation by Gregoire Rousseau.

## **Abstract:**

Originally thought between the two rounds of the 2007 French presidential election, the work functions on a three party's attraction/fear structure. The repulsive power network, the attractive media and its visible switch creates a critical situation. At once, for one meter, mass power and mass media distribution networks become a single mass media distribution power network, directly available to your ears.

A mass distribution network can be defined as a network able to reach constantly a great majority of the people in a given area. When no area is specified, one can assume the given area is nation or world wide. An electricity socket appears as a front end of the mass power distribution and a TV, or radio, as front end of a mass media distribution.

## **Installation:**

"To your ears" installation brings together the mass power distribution and mass media distribution networks. The modified power strip to carry sound signal over power line is a product called "Sound Sharing Device". For one meter, the two networks become one. Linearly, the installation starts from a electricity wall socket connected to a power strip This power strip provides power to a single simple tape player. Its audio output is connected to an another modified power strip, which then shares and provides sound from the tape player to three headphones connected to it. In the installation, the cords are extended and well visible. The power strip pattern emphasize the mass distribution concept. The connectors are modified in a professional way to give a clean aspect to the installation. The video work is looping on a video monitor at eye range.

In the gallery, there will be three "To you ears" set up with two headphones per installation.

## **Performance:**

The performance is based on the reverse concept of the actual installation; power electricity through audio device. I will built a "Sound Sharing Device" in front of audience from scratch using electronic tools and equipment. Once the device ready and connected to headphones, I will switch on the power to the headphones to explode/destroy them. It is now time for audience to have their own "Sound Sharing Device" experience in the gallery.

## **Exhibition and distribution**

- Exhibition and performance takes place at Galleri Bergman 20/05/09-31/05/09.
- NON-GRATA Festival in Parnu Estonia in 2011.
- Gallery Suvi Lehtinen, Berlin, upcoming in spring 2012.

Supported by AVEK.

Distributed by AV-Arkki, The Distribution Centre for Finnish Media Art.  
Video and info available in av-arkki website.

Thanks to Voima.

## **Contact**

Gregoire Rousseau  
gregoire@tuulanauhat.com